

# DNP

Photo Imaging

More powerful than a minilab,  
More efficient than a multi-kiosk solution!

## Print Center

The Print Center is an innovative solution designed to make instant digital photo printing easier and faster for both customers and retailers. Thanks to its integrated system managing order taking, printing and payment with bar code, this multi-user station generates more traffic and more profitability.

-  Versatile
-  Customised design
-  Profitable
-  Simple to use



 **norilab**  
I B E R I A  
[www.norilabiberia.es](http://www.norilabiberia.es)

**DNP**  
Photo Imaging

DYE SUBLIMATION  
EXPERTISE

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Together with the PrintCenter Light solution, the line-up is versatile according to the shops' layout, size, and customer footfall.



The PrintCenter comes in customised design for your fleet of stores.



With a value-share business model (based on rent or click charge), you will make money with your PrintCenter photo service on day 1. No investment is necessary. Increase your profitability thanks to a whole range of services enabling the production of high added value prints like enlargements, calendars, greeting cards and more. By adding a photo service you have the opportunity to even increase the footfall in your stores and make more revenues.



With the PrintCenter solutions, the photo service is almost self-sufficient: all the shop staff have to do is fill the printers with new paper, ribbon, and collect the money at the cashier (job ticket printer included for payment security before print).



**1. ORDER TAKING**  
3 customers can order simultaneously

**2. ORDER VALIDATION**  
Printing of an order receipt for payment at the cashier

**3. PAYMENT AT THE CASHIER**  
Order receipt + payment

**4. PAYMENT VALIDATION**  
Delivery of a production ticket with bar code

**6. Delivery of the prints**

**5. Starting printing the order with the bar code reader system**



**Generate traffic and optimise your customer flow!**

